



 $\mbox{-sequi-}^{\mbox{\tiny TM}}$  Innovative modular transformative crib that changes and follows the growth of the children







#### -about us-



We are an architectural and design startup studio, dedicated to creating thoughtful and innovative solutions in the fields of architecture. interior design, and furniture.



POMALO is a distinctive brand of children's furniture, accessories, and toys, developed as part of the creative vision of 759 Studio. The brand was born out of a passion for crafting innovative, sustainable, and premium-quality products made from environmentally friendly, green materials. Each product is designed with a deep sense of responsibility, prioritizing the well-being of children and paying careful attention to functionality, health, and safety standards. Sustainability is at the core of everything we do, ensuring that our products not only meet the demands of today but also contribute to a better tomorrow. We are committed to creating designs that are durable, timeless, and thoughtfully crafted for the longterm benefit of families and future generations.

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GRANT SCHEME PROGRAMME









#### -contact-

Whether you have a question about our services, need assistance with a project, or simply want to explore potential collaborations, feel free to reach out. We are always ready to help with architecture, interior design, furniture, and innovative product design needs. You can contact us through the following or social media QR codes on the back.

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Aleksandar Majstorović Architect | Founding Partner | Technical and Development Lead | IP management



**Dorđe Đurica** Architect | Founding Partner | Operations oversite | Financial management

## -sequi<sup>™</sup>concept-

**Sequi** (Lat.) - means "to follow"

**Pomalo** - Is an acronym from a children's song, but also a saying in the Serbian language that means - little bit by little bit

Those two words sum up perfectly idea behind our crib. Our transformative crib offers unparalleled value to our clients through its innovative design, which seamlessly transitions through five distinct phases of a child's development. Through its five transformative phases, our crib offers exceptional value by seamlessly adapting to the changing needs of both parent and child, providing years of comfort, convenience, and functionality. Even the use of our product doesn't stop there, because it could be used as a playpen or even as a Montessori climbing set.

- In its initial phase, the crib functions as a cradle, providing a cozy and secure space for newborns until they are ready to sit upright. Equipped with essential features such as mobility, a swinging mechanism, night light, toy hanger, and canopy, it ensures both comfort and convenience for parents and their little ones.
- As the child grows, the crib is transitioning into its second phase as a crib for babies.



While still retaining its mobility and essential features, it also incorporates a forming table, catering to the evolving needs of both parent and child.

- Moving into the third phase, the crib transforms into a small bed, offering children independence as they learn to navigate their sleeping arrangements. With the inclusion of a night light, this phase provides a sense of security while fostering autonomy.
- IV Continuing its adaptability, the crib progresses into its fourth phase as a child bed, accommodating children up to the age of five or beyond. This phase ensures longevity and durability, allowing the crib to grow alongside the child.
- V Finally, in its fifth and final phase, the crib metamorphoses into a two-seater set and armchairs, complete with a fully functional school desk with lamp. This multifunctional configuration not only provides a comfortable seating arrangement but also fosters a conducive environment for learning and creativity.



# -sequi-













## -follow | contact-

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